



2018/19

Youth Hockey Advertising Packages

Deadline for Payments and Artwork is Wednesday, October 10, 2018

Bronze @ \$35 each

Silver @ \$159 each

Gold @ \$289 each

Become a Community Partner Today!



Bronze Level

Youth Hockey Team Roster Advertising

Become a Community Partner Today!

Why advertise on a Klamath Ice Sports - Bill Collier Community Ice Arena Youth Hockey Team Roster?

- ❖ Youth Hockey team roster business card-sized advertising is a great way to get your name out there, support the Bill Collier Community Ice Arena, and support your favorite youth hockey player at the same time!
- ❖ We have over 26,500 arena guests visit each season – not including the guests who stop by during our ‘off season’!

Tell me about the Youth Hockey Team Roster Advertising!

- ❖ Youth Hockey team rosters will be available in our patio kiosk December (when the games begin) through March (when the games end).
 - ❖ Your black and white ad space will be 3.5” x 2.0” (either portrait or landscape orientation).
 - ❖ Your ad will be printed on the reverse side of each team roster.
- ❖ Youth Hockey team roster business card ads are the perfect place to display your name or your business name!

How much does it cost to purchase a Youth Hockey Team Roster ad?

- ❖ Only \$35!
- ❖ **\$30 of this fee goes directly back to your favorite youth hockey player to help defray the cost of their registration fees. 😊**

What are the required specifications for my Youth Hockey Team Roster ad space?

- ❖ The better artwork you provide, the better your ad will look.
- ❖ Team rosters will be created ‘in-house’ and your artwork will be printed ‘as is’ – *we do not have the capabilities to create your ad nor alter an existing (or previous) ad.*
- ❖ Please email all artwork to wendy@klamathicesports.org.
- ❖ In the event you do not have your business card artwork in a file format that you can email to us, please submit a clean ‘hard copy’ of your business card by mail or give to your favorite youth hockey player.

What are the deadlines for payment and artwork?

- ❖ **All payments and artwork must be received on or before Wednesday, October 10, 2018.**
 - ❖ **Delays in receipt of payments and artwork can result in loss of ad space.**
- ❖ All artwork files must be emailed to wendy@klamathicesports.org.
- ❖ Mailing address c/o Klamath Ice Sports Inc. to 5075 Fox Sparrow Drive, Klamath Falls, OR 97601.

Silver Level

Shared Dasher Board Advertising

Become a Community Partner Today!

Why advertise on a Klamath Ice Sports - Bill Collier Community Ice Arena 'Dasher Board'?

- ❖ Dasher board advertising along the interior of walls surrounding our ice sheet is a great way to get your company's name out there, support the Bill Collier Community Ice Arena, and support your favorite youth hockey player at the same time!
- ❖ We have over 26,500 arena guests visit each season – not including the guests who stop by during our 'off season'!

Tell me about the Shared Dasher Board ads!

- ❖ Up to eight individual businesses will share one full-sized (30" h x 96" wide), full color dasher ad.
 - ❖ Your ad space will be 8" high x 20" wide (i.e. a "landscape" format)
- ❖ Shared Dasher Board ads are the perfect place to display your business logo!

What if I have an existing Dasher Board ad as part of another Klamath Ice Sports – Bill Collier Community Ice Arena advertising package?

- ❖ For your favorite youth hockey player to receive 'credit' for a shared dasher space, a new or separate shared ad must be purchased.
- ❖ Your favorite youth hockey player will not receive credit for your current dasher ad renewal or a new full or half-sized dasher ad purchase.

How much does it cost to purchase a shared Dasher Board ad space?

- ❖ Only \$159 for one full year – November 2018 through October 2019!
- ❖ **\$99 of this fee goes directly back to your favorite youth hockey player to help defray the cost of their registration fees. 😊**

What are the required specifications for my ad space?

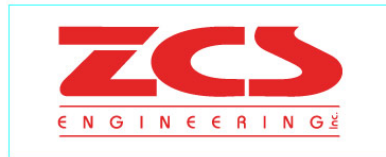
- ❖ Vector file formats are preferred – ai, ps, id, pfd, eps.
- ❖ Please "convert all fonts to outlines" or provide MAC compatible fonts.
- ❖ Pixel based art can be scaled and should have a file resolution of 25 to 150 dpi at 100% of the ad size.
- ❖ Please email all artwork to wendy@klamathicesports.org

What are the deadlines for payment and artwork?

- ❖ **All payments and artwork must be received on or before Wednesday, October 10, 2018.**
 - ❖ Delays in receipt of payments and artwork can result in loss of ad space.
- ❖ All artwork files must be emailed to wendy@klamathicesports.org.
- ❖ Mailing address c/o Klamath Ice Sports Inc. to 5075 Fox Sparrow Drive, Klamath Falls, OR 97601.

Klamath Ice Sports – Bill Collier Community Ice Arena
Shared Dasher Ad Space - Example

WE  **YOUTH HOCKEY!**



Gold Level Website Advertising Become a Community Partner Today!

Why advertise on the Klamath Ice Sports-Bill Collier Community Ice Arena website?

- ❖ Website advertising is a great way to get your company's name out there, support the Bill Collier Community Ice Arena, and support your favorite youth hockey player at the same time!
- ❖ We had over 29,480 web visits this past season with over 19,767 of those being 'unique' visits! This is a 41% increase over our previous season!

Tell me about the website ads!

- ❖ Each ad displays your business logo, the title or name of your business, a short 'promotion' for your business, and a link to your business website.
- ❖ There are three individual web ads shown on our 'home page'. Ads rotate. Guests can click on the "View All" tab to see all of the ads at once.

What if I have an existing website ad as part of another Klamath Ice Sports – Bill Collier Community Ice Arena advertising package?

- ❖ For your favorite youth hockey player to receive 'credit' for a website ad, a new or separate ad must be purchased.
- ❖ Your favorite youth hockey player will not receive 'credit' for a current website ad renewal or a new website ad purchased as part of another advertising package.

How much does it cost to purchase a website ad?

- ❖ Only \$289 for one full year – November 2018 through October 2019!
- ❖ **\$189 of this fee goes directly back to your favorite youth hockey player to help defray the cost of their registration fees. 😊**

What are the required specifications for my website ad?

- ❖ Dasher ad artwork must be *exactly* 360 pixels wide by 270 pixels high.
- ❖ The file must be in a *png, jpg, or psd format*.
- ❖ The file must be *flattened*.
- ❖ All artwork files must be emailed to wendy@klamathicesports.org.

What are the deadlines for payment and artwork?

- ❖ **All payments and artwork must be received by Wednesday, October 10, 2018.**
 - ❖ Delays in receipt of payments and artwork can result in loss of ad space.
- ❖ All artwork files must be emailed to artwork@klamathicesports.org
- ❖ Mailing address c/o Klamath Ice Sports Inc. to 5075 Fox Sparrow Drive, Klamath Falls, OR 97601.

Klamath Ice Sports – Bill Collier Community Ice Arena

Current Community Partner Website Ads

(Three Ads Appear at One Time and the Ads Rotate)

The screenshot shows the website for Klamath Ice Sports, specifically the Bill Collier Community Ice Arena. The page features a navigation bar with links for Facebook, Twitter, Registration, and Schedule. Below the navigation, there is a main heading "Thank you, Community Partners" followed by the text "With help from our Community Partners, we have the best sheet of ice in Oregon!". Three community partner logos are displayed: Columbia Forest Products, Pacific Crest Federal Credit Union, and ZCS Engineering. A "view all" button is located below the logos. Below the logos, there is a section titled "Everyone Has A Great Time At The Ice Arena" with the subtext "But don't take it from us, listen to our guests...". Three testimonials are presented in speech bubbles, each with a quote and the name of the person providing it.

Bill Collier Community ICE ARENA

About Us Go Figure! Got Hockey? Skate-free Ice Fun! Visitors

Thank you, Community Partners

With help from our Community Partners, we have the best sheet of ice in Oregon!

columbia
FOREST PRODUCTS
Innovating Responsibly.

100% Local
100% Yours
Pacific Crest
FEDERAL CREDIT UNION
Where You Belong
pacificcrestfcu.com

ZCS
ENGINEERING

[view all >](#)

Everyone Has A Great Time At The Ice Arena

But don't take it from us, listen to our guests...

The BCCIA is a really unique place to skate with a beautiful view and a great atmosphere!
— Quannah, OIT Student

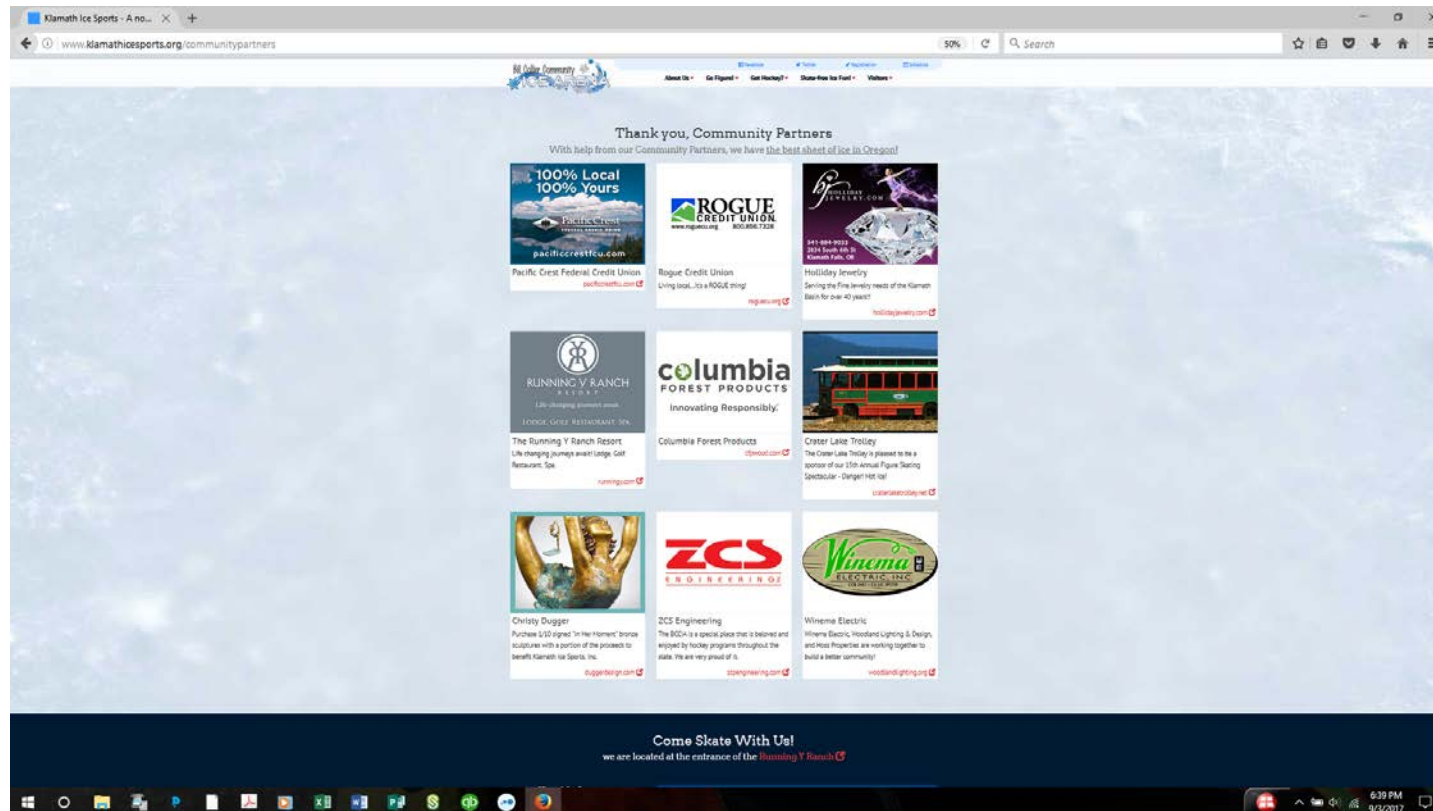
We have skated at rinks in 25 countries and have to say that the Bill Collier Community Ice Area is one of our favorites! How great for the community to have a facility like this!
— Anita Hartshorn & Frank Sweiding, **Glacier Ice Shows**

We advertise at the ice rink because parents who spend quality time with their kids are exactly the kind of customers we want.
— **Emmett's Auto Repair**

Klamath Ice Sports – Bill Collier Community Ice Arena

Current Community Partner Website Ads

(Click the “View All” Button and All Current Ads are Displayed)



Thank you for considering becoming one of our Community Partners!