



(541) 850-5758/funontheice@klamathicesports.org

2011/12 Community Partner

Dasher Board and Website Advertising Packages – For New Advertisers

- ‘Dasher boards’ are the ‘walls’ that surround our ice sheet. Full panel dasher ads will be 30 inches high by 96 inches wide. One-half panel dasher ads will be 30 inches high by 48 inches wide.
 - Dasher ads are sticker-based and will be produced in full color with your company’s logo and design by AMI Graphics, a dasher ad specialist. You can submit your own ad or AMI will create an ad for you to your specifications (up to three artwork changes are included in the pricing below).
 - Dasher ads will be on display for one full year, from November through October. The ice arena will be open for skating activities from November 4th through April 1st.
- Website advertising at www.klamathicesports.org is another great way to get your company’s name out there and support the Bill Collier Community Ice Arena at the same time.
 - Web ads are 200 pixels by 200 pixels and can be submitted to us in the following file types: png, jpg, eps, ai, or psd. All files must be flattened. You can submit your own ad or we can help create your ad (we will need your business logo).
 - Web ads will be on display for one full year, from November through October.

Packages Available (check one):

New Dasher and Website Ad Packages:

Full Panel Dasher Ads:

- Package FP(N) – \$729 before October 19, 2011, or \$779 after October 19th.
 - Dasher advertisement on one panel.

Full Panel Dasher Ads + Web Ads:

- Package FP(N)/W – \$829 before October 19, 2011, or \$879 after October 19th.
 - Dasher advertisement on one panel.
 - One web ad.

Half Panel Dasher Ads:

- Package HP(N) – \$469 before October 19, 2011, or \$519 after October 19th.
 - Dasher advertisement on one-half panel.

Half Panel Dasher Ads + Web Ads:

- Package HP(N)/W – \$569 before October 19, 2011, or \$619 after October 19th.
 - Dasher advertisement on one-half panel.
 - One web ad.

Web Ads:

- Package W – \$225 before October 19, 2011, or \$275 after October 19th.
 - One web ad.

Terms and Conditions

- Dasher and web ads will be secured once full payment has been received.
- All artwork must be submitted to Klamath Ice Sports via email at funontheice@klamathicesports.org or by CD (please contact us for the CD mailing address).
 - Please allow one to two weeks for a proof of your dasher or web based ad.
- Please return this completed form with your payment.
 - Mailing Address
Klamath Ice Sports Inc.
5075 Fox Sparrow Drive
Klamath Falls, OR 97601

Contact Information

Name of Business _____

Name of Contact _____

Address of Business _____ City _____ State _____ Zip Code _____

Telephone No. _____

Fax No. _____

Email Address _____

Website Address _____

OFFICE USE ONLY (9.19.11 Revision)

Date Payment Received _____ Amount of Payment Received _____ Balance Due _____

Date Dasher Ad Ordered _____ Date Dasher Ad Received _____ Date Dasher Ad Installed _____

Date Web Ad Ordered _____ Date Web Ad Received _____ Date Web Ad Live _____